



SHSMD

Society for Health Care  
Strategy & Market  
Development™



2024

**CALENDAR OF HEALTH  
OBSERVANCES &  
RECOGNITION DAYS**

Navigate by month

**JANUARY**

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# JANUARY

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Academy of Integrative Health & Medicine

## Integrative Health Month

1/1–1/31/2024

Integrative Health Month recognizes the growing importance of transforming the disease-care model into a holistic one – mind, body, spirit, community, and planet. Throughout the month, organizations around the globe will shine a light on the contributions of integrative health and medicine practitioners as well as raise awareness among consumers about the benefits of synergizing modern medicine with centuries-old natural therapies.

Social: @aihmglobal | #integrativehealthcare, #healthiertomorrow, #integrativehealthmonth

For more information, contact: Marketing | Academy of Integrative Health & Medicine | 609.445.3000 | [marketing@aihm.org](mailto:marketing@aihm.org)

For more information, visit: [aihm.org/ihm](http://aihm.org/ihm)

ADRP

## National Blood Donor Month

1/1–1/31/2024

January has been designated as National Blood Donor Month to encourage people to give or pledge to give blood at least two or more times a year. Blood is typically in short supply during the winter months – especially January— due to the holidays, travel schedules, inclement weather, and illness. A reduction in donor turnout can cause blood shortages around the country.

Social: @adrpgiveblood, <https://www.facebook.com/adrp.org/> | #NBDM, #NationalBloodDonorMonth, #ADRP

For more information, contact: Jeanette Brown | ADRP, an International Division of America's Blood Centers | 202.654.2980 | [info@adrp.org](mailto:info@adrp.org)

For more information, visit: <https://www.adrp.org/NBDM/>

American Academy of Ophthalmology

## Glaucoma Awareness Month

1/1–1/31/2024

Glaucoma is a leading cause of irreversible blindness in the US. It has no noticeable symptoms in its early stages, and vision loss progresses at such a gradual rate that people affected by the condition are often unaware of it until their sight has already been compromised. During Glaucoma Awareness Month, the American Academy of Ophthalmology (AAO) advises the public that the best defense against developing glaucoma-related blindness is by having routine, comprehensive eye exams.

For more information, visit: <https://www.aao.org/>

American Lung Association

## Radon Action Month

1/1–1/31/2024

Radon is a gas that can build up to dangerous levels inside homes, schools, and other buildings without anyone knowing it. It also has been found to cause lung cancer. Every home should be tested for radon and fixed if levels are high. This Radon Awareness Month, test your home for radon. Testing is easy and inexpensive, and it could save your life.

Social: @LungAssociation | #RadonAwareness #RadonActionMonth

For more information, contact: American Lung Association | 800.586.4872

For more information, visit: [lung.org/radon](http://lung.org/radon)

Foundation for Women's Cancer

## Cervical Cancer Screening Month

1/1–1/31/2024

The Foundation for Women's Cancer, the National Cervical Cancer Public Education Campaign, and partner organizations promote the message that cervical cancer is preventable—vaccinate early, Pap test regularly, and HPV test when recommended.

Social: @GYNCancer | #NoHPV #endcervicalcancer

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For more information, contact: Robyn Kurth | Society of Gynecologic Oncology | 312.676.3910 | [robyn.kurth@sgo.org](mailto:robyn.kurth@sgo.org)

For more information, visit: [www.foundationforwomenscancer.org](http://www.foundationforwomenscancer.org)

March of Dimes

## **National Birth Defects Prevention Month**

1/1–1/31/2024

Birth defects affect 1 in every 33 babies born in the United States. The goal of National Birth Defects Prevention Month is to generate greater awareness that birth defects are common, costly and critical, and to offer specific actions that women and health care professionals can take to prevent birth defects.

For more information, contact: [press@marchofdimes.org](mailto:press@marchofdimes.org)

For more information, visit: <https://www.marchofdimes.org/index.aspx>

Medical Travel & Digital Health News

## **Medical Travel Month**

1/1–1/31/2024

Medical Travel Month raises awareness for medical care options beyond what is available locally. Traveling for care, both domestically and internationally, allows Americans to access high-quality, affordable medical care.

Social: @MTT\_eNews, LinkedIn/

Facebook: @Medical Travel & Digital Health News | #MedicalTravelMonth

For more information, contact: Caroline Chambers | Medical Travel & Digital Health News | 201.641.1911 | [cchambers@cponline.com](mailto:cchambers@cponline.com)

For more information, visit: <https://medicaltraveltoday.com/>

# FEBRUARY

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American Academy of Ophthalmology

## Age-Related Macular Degeneration Awareness Month

2/1–2/29/2024

Age-related macular degeneration (AMD) is the leading cause of blindness among older Americans, but new treatments have dramatically changed the course of this disease over the last 10 years, making AMD more manageable than ever before. During AMD Awareness Month in February, the American Academy of Ophthalmology (AAO) is reminding people with AMD that they can save their vision—thanks to recent treatment advances, but early detection is a critical first step.

For more information, visit: <https://www.aao.org/>

American Academy of Otolaryngology  
- Head and Neck Surgery

## Kids ENT Health Month

2/1–2/29/2024

National health statistics reveal that pediatric ear, nose, and throat disorders remain among the primary reasons children visit a physician, with ear infections ranking as the number one reason for an appointment. From earaches to choking hazards, kids can suffer from a variety of ailments that require prompt diagnosis and treatment.

Social: @aaohns

For more information, visit: [entnet.org/KidsENT](http://entnet.org/KidsENT)

American Dental Association

## National Children's Dental Health Month

2/1–2/29/2024

Each February, the American Dental Association (ADA) sponsors National Children's Dental Health Month (NCDHM) to raise awareness about the importance of oral health. Since 1946, NCDHM messages and materials have reached millions of people in communities across the country.

For more information, contact:  
800.621.8099 | [ncdhm@ada.org](mailto:ncdhm@ada.org)

For more information, visit: <https://www.ada.org/resources/community-initiatives/national-childrens-dental-health-month>

American Heart Association

## American Heart Month

2/1–2/29/2024

During American Heart Month, thousands of American Heart Association volunteers raise awareness about and raise funds to fight cardiovascular disease, our number one killer. A federally designated event for more than half a century, American Heart Month reminds people to focus on their hearts and encourages them to get their families, friends and communities involved.

Social: @americanheart, @American\_Heart, @GoRedforWomen | #HeartMonth

For more information, contact: Communications Department | American Heart Association | 1.800.AHA.USA1 | [ahacommunications@heart.org](mailto:ahacommunications@heart.org)

For more information, visit: [www.heart.org/](http://www.heart.org/)

American Sexual Health Association

## National Condom Month

2/1–2/29/2024

If one of Cupid's arrows finds its way to you this month (or any other time), the American Sexual Health Association (ASHA) wants you to be safe. Each year in the United States, there are approximately 20 million new cases of sexually transmitted infections (STIs). Condoms are inexpensive and reduce the risks for STIs.

For more information, contact: 919.361.8400 | [info@ashasexualhealth.org](mailto:info@ashasexualhealth.org)

For more information, visit: <https://www.ashasexualhealth.org/national-condom-month/>

# FEBRUARY

American Therapeutic Recreation Association

## Recreational Therapy Month

2/1–2/29/2024

The purpose of National Recreational Therapy Month is to enhance public awareness of therapeutic recreation programs and recreational therapy services, promote inclusive recreation opportunities for individuals with disabilities, and recognize certified therapeutic recreation therapists as the qualified provider of recreational therapy services.

For more information, contact:

[info@atra-online.com](mailto:info@atra-online.com)

For more information, visit: [https://](https://www.atra-online.com/)

[www.atra-online.com/](https://www.atra-online.com/)

Alliance of Cardiovascular Professionals

## Cardiovascular Professionals Week

2/11–2/17/2024

Health care professionals continue to demonstrate through teamwork quality care can be delivered reliably and effectively. In no other specialty do we see this impact more acutely than in the cardiovascular arena. Cardiovascular professionals, specifically, have demonstrated an enormously compassionate commitment to delivering emergent and routine care for the most vulnerable and intensive populations in the health care system. Celebrate the week honoring those who care for the heart!

Social: Twitter: @AllianceCVPros, #CVPWeek

| Facebook: @Alliancecvpros, #CVPWeek

For more information, contact: Peggy McElgunn

| Alliance of Cardiovascular Professionals |

804.639.9213 | [peggymcelgunn@comcast.net](mailto:peggymcelgunn@comcast.net)

For more information, visit: <https://acp-online.org>

American Association of Cardiovascular and Pulmonary Rehabilitation (AACVPR)

## Cardiac Rehabilitation Week

2/11–2/17/2024

Cardiac Rehabilitation Week calls attention to the role of cardiac rehabilitation plays in reducing the devastating effects of heart disease.

Social: @AACVPR | #CRWeek2024

For more information, contact: American

Association of Cardiovascular and Pulmonary Rehabilitation (AACVPR) |

312.321.5146 | [aacvpr@aacvpr.org](mailto:aacvpr@aacvpr.org)

For more information, visit: [www.aacvpr.org](http://www.aacvpr.org)

National Association of Catholic Chaplains

## World Day of the Sick

2/11–2/11/2024

An observation introduced by Pope John Paul II as a way for Catholics to offer prayers for those suffering from illnesses. The day coincides with the commemoration of Our Lady of Lourdes.

Social: <https://www.linkedin.com/company/national-association-of-catholic-chaplains/>;

<https://www.facebook.com/choosechaplincy/>

| ChooseChaplincy

For more information, contact: Erica Cohen Moore

| National Association of Catholic Chaplains |

414.483.4898 | [ericacohenmoore@nacc.org](mailto:ericacohenmoore@nacc.org)

For more information, visit: [https://www.](https://www.nacc.org/resources/spirituality-and-prayer-resources/world-day-of-the-sick/)

[nacc.org/resources/spirituality-and-prayer-resources/world-day-of-the-sick/](https://www.nacc.org/resources/spirituality-and-prayer-resources/world-day-of-the-sick/)

Sepsis Alliance

## Sepsis Survivor Week

2/11–2/17/2024

As many as 60% of sepsis survivors are left not only with physical challenges but mental and emotional challenges too. During Sepsis Survivor Week we partner with sepsis survivors to honor their experience by sharing their individual stories of survival and bringing awareness to the unseen mental, emotional, and physical

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challenges many survivors face every day.

Social: @SepsisAlliance |  
#SepsisAwareness #SepsisSurvivor

Alex Sadorf | Sepsis Alliance | [info@sepsis.org](mailto:info@sepsis.org)

For more information, visit: <http://sepsissurvivorweek.org>

American Medical Technologists

## Phlebotomist Recognition Week

2/12–2/16/2024

Established in 2019 by the American Medical Technologists (AMT), Phlebotomists Recognition Week recognizes and celebrates phlebotomists' vital role in maintaining patient health and promoting lab efficiency and effectiveness.

Social: @americanmedtech  
| #AMTPhlebotomistsWeek,  
#NPRW, #representAMT

For more information, contact: Marketing |  
American Medical Technologists | 847.823.5169  
| [recognitionweeks@americanmedtech.org](mailto:recognitionweeks@americanmedtech.org)

For more information, visit: <https://americanmedtech.org/Members/Member-Support/Recognition-Weeks#phlebotomists/>

Donate Life America

## National Donor Day

2/14–2/14/2024

Observed every year on February 14th, National Donor Day is an observance dedicated to spreading awareness and education about organ, eye and tissue donation. By educating and sharing the Donate Life message, we can each take small steps every day to help

For more information, contact:  
Donate Life America | 804.377.3580 |  
[DonateLifeAmerica@DonateLife.net](mailto:DonateLifeAmerica@DonateLife.net)

For more information, visit: [DonateLife.net](http://DonateLife.net)

National Council of Certified  
Dementia Practitioners

## NCCDP Alzheimer's Disease and Dementia Care Staff Education Week

2/14–2/21/2024

National Council of Certified Dementia Practitioners recognizes the importance of continued staff training. In honor of this week Alzheimer's Disease and Dementia Care Staff Education Week the NCCDP makes available complimentary staff in-services.

For more information, contact: Patrick Smith  
| National Council of Certified Dementia  
Practitioners | [patrick@nccdp.org](mailto:patrick@nccdp.org)

For more information, visit: [nccdp.org](http://nccdp.org)

# MARCH

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Academy of Nutrition and Dietetics

## National Nutrition Month®

3/1–3/31/2024

National Nutrition Month® is an annual campaign created by the Academy of Nutrition and Dietetics. During the month of March, everyone is invited to learn about making informed food choices and developing healthful eating and physical activity habits.

Social: Twitter: @eatright, @eatrightPRO; Instagram: @eatright\_PRO; Facebook: /EatRightNutrition, /eatrightPRO | #NationalNutritionMonth

For more information, contact: Academy of Nutrition and Dietetics | [nnm@eatright.org](mailto:nnm@eatright.org)

For more information, visit: <https://www.eatright.org/nnm>

American Academy of Ophthalmology

## Workplace Eye Wellness Month

3/1–3/31/2024

Each year, nearly 25,000 Americans visit the emergency room due to a workplace eye injury. During Workplace Eye Wellness Month this March, the American Academy of Ophthalmology (AAO) reminds employers and workers about the importance of wearing certified and approved eye protection.

For more information, visit: <https://www.aao.org/>

American Optometric Association

## Save Your Vision Month

3/1–3/31/2024

Save Your Vision Month reminds people of the importance of regular, in-person comprehensive eye exams to maintain good vision and eye health.

For more information, visit: [aoa.org](http://aoa.org)

Association of Child Life Professionals

## Child Life Month

3/1–3/31/2024

Child Life Month celebrates the child life profession and honors all child life professionals. Child life professionals provide evidence-based, developmentally appropriate interventions including therapeutic play, preparation for procedures and education that reduce fear, anxiety and pain for children facing chronic illness, injury, trauma, disability and loss. Trained in the developmental impact of illness and injury, child life professionals provide essential patient- and family-centered care as part of interdisciplinary health care teams.

For more information, contact: 571.483.4500 | [communications@childlife.org](mailto:communications@childlife.org)

For more information, visit: <https://www.childlife.org/the-child-life-profession/child-life-month>

Brain Injury Association of America

## Brain Injury Awareness Month

3/1–3/31/2024

The Brain Injury Association of America (BIAA) leads the nation in observing Brain Injury Awareness Month in March each year.

Social: @biaamerica (Twitter), @bia\_usa (Instagram), @braininjuryassociationofamerica (Facebook) | #MoreThanMyBrainInjury

For more information, contact: Director of Marketing & Communications | 703.584.8630 | [communications@biausa.org](mailto:communications@biausa.org)

For more information, visit: [biausa.org](http://biausa.org)

Colorectal Cancer Alliance

## Colorectal Cancer Awareness Month

3/1–3/31/2024

As COVID-19 gripped the country, colorectal cancer screenings plummeted. This March, we are calling on every ally to help get screening back on track. In February 2000, President Clinton officially dedicated March as National Colorectal Cancer Awareness Month. Since then, it has grown



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to be a rallying point for the colorectal cancer community where thousands throughout the country join together to spread colorectal cancer awareness by wearing blue, talking to friends and family about screening and so much more.

Social: @CCAlliance | #45isthenew50  
#GetScreened #TomorrowCantWait

For more information, visit: [ccalliance.org](https://ccalliance.org)

Multiple Sclerosis Foundation

## National MS Education and Awareness Month

3/1–3/31/2024

National MS Education and Awareness Month is a nationwide effort by the Multiple Sclerosis Foundation and affiliated groups to raise the public's awareness of multiple sclerosis (MS).

Social: @MS\_Focus | #NMSEAM

For more information, contact: Kasey Minnis | Multiple Sclerosis Foundation | 954.776.6805 | [kasey@msfocus.org](mailto:kasey@msfocus.org)

For more information, visit: [msfocus.org](https://msfocus.org)

National Kidney Foundation

## National Kidney Month

3/1–3/31/2024

One in three Americans is at risk for developing kidney disease, and high blood pressure and diabetes are the two leading causes. During National Kidney Month, the National Kidney Foundation (NKF) urges Americans to learn more about their kidneys and to take steps to preserve their kidney health.

For more information, contact: 212.889.2210 | [info@kidney.org](mailto:info@kidney.org)

For more information, visit: <https://www.kidney.org/content/national-kidney-month>

American Association of Cardiovascular and Pulmonary Rehabilitation (AACVPR)

## Pulmonary Rehabilitation Week

3/10-3/16/2024

Pulmonary Rehabilitation Week calls attention to the role of pulmonary rehabilitation in enhancing the quality of life of individuals with lung disease.

Social: @AACVPR | #PRWeek2024

For more information, contact: American Association of Cardiovascular and Pulmonary Rehabilitation (AACVPR) | 312.321.5146 | [aacvpr@aacvpr.org](mailto:aacvpr@aacvpr.org)

For more information, visit: [www.aacvpr.org](https://www.aacvpr.org)

American Society for Healthcare Human Resources Administration (ASHHRA)

## Healthcare HR Week

3/11-3/15/2024

Healthcare Human Resources Week is designated to recognize HR professionals in health care organizations across the nation for their critical role across the continuum of care.

Social: @ashhra | #hchrweek, #hchrweek24

For more information, contact: American Society for Healthcare Human Resources Administration (ASHHRA) | American Society for Healthcare Human Resources Administration (ASHHRA) | 312.422.3720 | [ASHHRA@ashhra.org](mailto:ASHHRA@ashhra.org)

For more information, visit: [ASHHRA.org/HCHRWeek](https://ASHHRA.org/HCHRWeek)

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American College of Medical Genetics & Genomics

## **Medical Genetics Awareness Week**

3/12-3/15/2024

The goal of Medical Genetics Awareness Week, which will coincide annually with the ACMG Annual Clinical Genetics Meeting, is to raise awareness of the invaluable contributions that medical genetics health care professionals make in the diagnosis, management and prevention of genetic diseases, and the difference these professionals make in the lives of patients and families. During the event, ACMG honors the skills and commitment of all those on the health care team who translate genetic and genomic discoveries into better patient care, including medical geneticists, laboratory geneticists, genetic counselors, nurses and physician assistants.

Social: @TheACMG | #MedicalGeneticsAwareness

For more information, contact: Barry Eisenberg  
| American College of Medical Genetics  
& Genomics | [beisenberg@acmg.net](mailto:beisenberg@acmg.net)

For more information, visit: [https://www.acmg.net/ACMG/Advocacy/Resource\\_Tool\\_Kit](https://www.acmg.net/ACMG/Advocacy/Resource_Tool_Kit)

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American Lung Association

## World Tuberculosis Day

3/24-3/24/2024

Tuberculosis (TB) is an infectious disease that usually infects the lungs, but can attack almost any part of the body. It is spread from person to person through the air. When a person with TB in their lungs or throat coughs, laughs, sneezes, sings, or even talks, the germs that cause TB may spread through the air. On World Tuberculosis Day, learn how the American Lung Association is committed to fighting this serious lung disease.

For more information, contact:  
@LungAssociation | #WorldTBDay

American Lung Association

For more information, visit: <https://www.lung.org/>

AMA Alliance

## National Doctor's Day

3/30-3/30/2024

Signed into order by President George Bush on October 30, 1990, Public Law 101-473 sets aside this day to honor all physicians with appropriate programs, ceremonies and activities. The first Doctors' Day was initiated by the Barrow County Alliance, Georgia, on March 30, 1933. Since then Alliances, which are physician spouse organizations, have honored physicians through various local programs and observances.

Social: @amaalliance | #AMAAlliance

For more information, contact: AMA Alliance, Inc | AMA Alliance | 800.549.4619 | [admin@amaalliance.org](mailto:admin@amaalliance.org)

For more information, visit:  
<https://amaalliance.org/>

American Association of Oral and Maxillofacial Surgeons

## National Facial Protection Month

4/1-4/30/2024

Over 5 million teeth are injured or knocked out each year. As spring sports ramp up, now is the perfect time to remind your child or teen to

wear a mouth guard every time they engage in collision sports or activities. Spread the word that consistent use of a mouth guard can help prevent the cost and stress of unnecessary facial injuries.

Social: @AAOMS - Twitter, @MyOMS - Facebook and Instagram

For more information, contact: Jolene Kremer | American Association of Oral and Maxillofacial Surgeons | 847.233.4336 | [jkremer@aaoms.org](mailto:jkremer@aaoms.org)

For more information, visit: [myoms.org/saveface](http://myoms.org/saveface)

American Occupational Therapy Association

## Occupational Therapy Month

4/1-4/30/2024

Occupational Therapy Month (OT Month) recognizes the contributions of occupational therapists and occupational therapy assistants to help people across the lifespan participate in the things they want and need to do through the therapeutic use of everyday activities. It is in April to correspond with AOTA's Annual Conference & Expo.

Social: @AOTAInc | #OTMonth

For more information, contact:  
301.652.6611 | [praota@aota.org](mailto:praota@aota.org)

For more information, visit: [aota.org](http://aota.org)

American Orthotic and Prosthetic Association

## National Limb Loss and Limb Difference Awareness Month

4/1-4/30/2024

April is Limb Loss and Limb Difference Awareness Month (LLLDAM) during which awareness about what it is like to live with limb loss and limb difference, for individuals and families is raised.

Social: @AmericanOandP, @AmputeesUSA | #LLLDAM, #limbloss, #limbdifference

For more information, contact: Joy Burwell | American Orthotic and Prosthetic Association | 571.431.0876 | [info@aopanet.org](mailto:info@aopanet.org)

For more information, visit: [www.AOPAnet.org](http://www.AOPAnet.org)

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American Podiatric Medical Association

## Foot Health Awareness Month

4/1–4/30/2024

The aim of Foot Health Awareness Month is to promote positive foot health, educate the public on issues related to foot health, and distinguish today's podiatrist as a physician, surgeon, and specialist.

For more information, contact: [ask@apma.org](mailto:ask@apma.org)

For more information, visit: <https://www.apma.org/>

American Sexual Health Association

## Sexually Transmitted Infections Awareness Month

4/1–4/30/2024

The American Sexual Health Association (ASHA) provides education, support, and awareness around sexually transmitted infections (STIs). There are 20 million new STI cases in the United States each year.

For more information, contact: 919.361.8400 | [info@ashasexualhealth.org](mailto:info@ashasexualhealth.org)

For more information, visit: <https://www.ashasexualhealth.org/sexually-transmitted-infections-awareness-month/>

March of Dimes

## March for Babies

4/1–4/30/2024

March of Dimes leads the fight for the health of all moms and babies. March for Babies funds our research, programs, education and advocacy so that every baby can have the best possible start. When you March for Babies, you make a statement that you want to live in a world in which healthy moms and strong babies are a priority for us all. Together we hope, remember and celebrate at our walk sites nationwide.

Social: #BlanketChange

For more information, contact: [press@marchofdimes.org](mailto:press@marchofdimes.org)

For more information, visit: <https://www.marchofdimes.org/index.aspx>

Men's Health Network

## Testicular Cancer Awareness Month

4/1–4/30/2024

Testicular Cancer Awareness Month recognizes a cancer which is the most common type among men ages 15–35 years, but men of all ages can be at risk. Most testicular cancer awareness organizations recommend that males conduct regular self exams. During this month, many colleges and universities host events for young adult men to raise awareness of their risks of testicular cancer.

Social: @MensHlthNetwork | #TCaMonth, #TesticularCancer, #TCaM

For more information, contact: Men's Health Network | 202.543.6461 x 101 | [info@menshealthnetwork.org](mailto:info@menshealthnetwork.org)

For more information, visit: [www.testicularcancerawarenessmonth.com](http://www.testicularcancerawarenessmonth.com)

National Council on Alcohol and Drug Dependence

## Alcohol Awareness Month

4/1–4/31/2024

Founded by the National Council on Alcohol and Drug Dependence (NCADD), Alcohol Awareness Month was established in 1987 to help reduce the stigma associated with alcoholism by providing information about alcohol use and recovery. NCADD has recently merged with Facing Addiction (now Facing Addiction with NCADD). The organization's national network of affiliates and other supporting organizations across the country use this opportunity to address the nation's leading public health problem through a broad range of media strategies, awareness campaigns, programs, and events.

For more information, contact: Programs | 212.269.7797 | [info@facingaddiction.org](mailto:info@facingaddiction.org)

For more information, visit: [national@ncadd.org](mailto:national@ncadd.org)

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## National Sexual Violence Resource Center **Sexual Assault Awareness Month**

4/1–4/30/2024

Every April is nationally recognized as Sexual Assault Awareness Month (SAAM). The goal of SAAM is for individuals and organizations to raise public awareness about sexual harassment, assault, and abuse and educate communities on how to prevent it.

Social: @NSVRC | #SAAM

For more information, contact:  
[resources@nsvrc.org](mailto:resources@nsvrc.org)

For more information, visit: [www.nsvrc.org/saam](http://www.nsvrc.org/saam)

## Office of Minority Health (OMH) **National Minority Health Month**

4/1–4/30/2024

The Office of Minority Health of the U.S. Department of Health and Human Services leads the observance of National Minority Health Month each year, and joins with federal, state, Tribal, local and territorial partners across the country in calling for a renewed commitment to eliminate health disparities and achieve health equity.

Social: @MinorityHealth, @OMH\_Espanol

For more information, contact: Information Specialist | Office of Minority Health Resource Center (OMHRC) | 800.444.6472 | [info@minorityhealth.hhs.gov](mailto:info@minorityhealth.hhs.gov)

For more information, visit: <https://minorityhealth.hhs.gov/nmhm/>

## Parkinson's Foundation **Parkinson's Awareness Month**

4/1–4/30/2024

Parkinson's Awareness Month is observed each April to draw attention to the neurodegenerative disorder that affects 1 million people in the US and 10 million globally. At the center of this observance is World.

For more information, visit: [Parkinson.org](http://Parkinson.org)

## Prevent Child Abuse Illinois **Child Abuse Prevention Month**

4/1–4/30/2024

Child Abuse Prevention Month has been observed each April since its first presidential proclamation in 1983. Since that time, millions of Americans have participated in this national campaign. Individuals, organizations and communities across the United States plant pinwheels, tie ribbons, organize trainings, host fundraisers, and support a multitude of other activities celebrating healthy, happy childhoods and raising awareness that all children deserve to grow up in nurturing, safe homes.

Social: #ChildAbusePreventionMonth, #CAPMonth, #GoBlueIllinois

For more information, contact: Lane Caspar | Prevent Child Abuse Illinois | 217.522.1129 | [lcaspar@pcaillinois.org](mailto:lcaspar@pcaillinois.org)

For more information, visit: [www.preventchildabuseillinois.org](http://www.preventchildabuseillinois.org)

## The Autism Collective **World Autism Awareness & Acceptance Month**

4/1–4/30/2024

World Autism Awareness & Acceptance Month is a time where we focus on helping people better understand this neuro-developmental disability which now affects 1 in 54 individuals, and can cause significant social, communication, and behavioral challenges. Because Autism Spectrum Disorder can often be an invisible disability, it is important for everyone to take the time to learn how individuals living with autism may communicate, interact, behave, and learn in ways which are different from most other people.

For more information, contact: 309.624.2928

For more information, visit:  
[theautismcollective.org](http://theautismcollective.org)

# APRIL

The Association for Professionals in Infection Control and Epidemiology (APIC)

## International IP Day

4/5–4/5/2024

Infection preventionists (IPs) are essential health care workers whose job is to keep patients, staff, and communities safe from infection. This day is an opportunity for IPs worldwide to celebrate their critical role in preventing the spread of infection and protecting public health.

Social: @APIC | #InternationalIPDay

For more information, contact: Kelly-Lynne Russell | The Association for Professionals in Infection Control and Epidemiology (APIC) | 410.302.5637 | [krussell@apic.org](mailto:krussell@apic.org)

For more information, visit: [apic.org](http://apic.org)

American Society for Clinical Pathology

## Medical Laboratory Professionals Week

4/15–4/19/2024

Medical Laboratory Professionals Week (Lab Week) generates new awareness and excitement about the laboratory medicine profession. Get the word out to help everyone understand and appreciate the importance of laboratory professionals' role in patient care!

Social: @ascp\_chicago | #labweek, #ASCPLabWeek24

For more information, contact: Natalie Sherry | American Society for Clinical Pathology (ASCP) | 312.541.4947 | [natalie.sherry@ascp.org](mailto:natalie.sherry@ascp.org)

For more information, visit: [ascp.org/labweek](http://ascp.org/labweek)

RESOLVE - The National Infertility Association

## National Infertility Awareness Week

4/21–4/27/2024

National Infertility Awareness Week®, (NIAW) is a movement, founded in 1989 by RESOLVE. All too often myths and misinformation appear in media stories or influence lawmakers and companies to enforce policies that create barriers for people who need help building their family. And still people feel isolated when they struggle

to build a family, so we want to empower them to share their story and find a community that cares. <https://www.infertilityawareness.org>

Social: @resolveorg | #NIAW, #NIAW2024, #IFAwareness, #NationalInfertilityAwarenessWeek

For more information, contact: Magda Halim | RESOLVE - The National Infertility Association | 703.651.8203 | [magda.halim@resolve.org](mailto:magda.halim@resolve.org)

For more information, visit: <https://resolve.org/>

Sepsis Alliance

## Pediatric Sepsis Week

4/21–4/27/2024

Do you know the signs and symptoms of sepsis? You could save a child. Join Sepsis Alliance for the fourth annual Pediatric Sepsis Week, April 16th to 22nd, to raise awareness of the signs and symptoms of sepsis in children, recognize the 75,000 children who develop sepsis each year in the U.S, and honor those who have passed. This annual observance will be held the third week of April.

Social: @SepsisAlliance | #SepsisAwareness #SepsisSurvivor #PediatricSepsis

For more information, contact: Alex Sadorf | Sepsis Alliance | [info@sepsis.org](mailto:info@sepsis.org)

For more information, visit: <http://pediatricsepsisweek.org>

Administration for Community Living

## Older Americans Month

5/1–5/31/2024

Older Americans Month is a time to acknowledge the contributions to our country by older persons. Every US President since John F. Kennedy has issued a formal proclamation during or before the month of May, asking that the entire nation pay tribute to older persons in their communities. Older Americans Month is celebrated across the country through ceremonies, events, fairs, and other activities.

For more information, contact:

202.401.4634 | [aclinfo@acl.hhs.gov](mailto:aclinfo@acl.hhs.gov)

For more information, visit: <https://acl.gov/oam/2022/older-americans-month-2022#:~:text=Every%20May%2C%20the%20Administration%20for,for%20as%20long%20as%20possible>.

American Academy of Dermatology

## Melanoma/Skin Cancer Detection and Prevention Month

5/1–5/31/2024

Melanoma/Skin Cancer Detection and Prevention Month<sup>®</sup> was created to raise skin cancer awareness and promote skin cancer prevention and detection.

For more information, contact:

[mediarelations@aad.org](mailto:mediarelations@aad.org)

For more information, visit: <https://www.aad.org/>

American Academy of Dermatology

## Skin Cancer Awareness Month

5/1–5/31/2024

Skin Cancer Awareness Month was created to raise skin cancer awareness and promote skin cancer prevention and detection.

Social: @AADSkin | #MelanomaMonday

For more information, contact: American Academy of Dermatology | American Academy of Dermatology | [mediarelations@aad.org](mailto:mediarelations@aad.org)

For more information, visit: [www.SpotSkinCancer.org](http://www.SpotSkinCancer.org)

[www.SpotSkinCancer.org](http://www.SpotSkinCancer.org)

American Academy of Ophthalmology

## Healthy Vision Month

5/1–5/31/2024

Approximately 37 million adults in America have age-related macular degeneration, cataracts, diabetic retinopathy, or glaucoma—all of which can cause visual impairment or blindness. Recent studies show that making healthy choices and getting regular eye exams can help reduce the risk of vision loss. In support of Healthy Vision Month, the American Academy of Ophthalmology (AAO) encourages everyone to take charge of their eye health and preserve their sight.

For more information, visit: <https://www.aao.org/>

American Academy of Otolaryngology-Head and Neck Surgery

## Better Hearing and Speech Month

5/1–5/31/2024

May is Better Hearing and Speech Month, an entire month dedicated to two essential communication tools that can be affected by medical conditions.

For more information, visit:

<https://www.entnet.org/>

American Heart Association

## American Stroke Month

5/1–5/31/2024

Every 40 seconds, someone in America has a stroke. It's the fifth leading cause of death in the United States and a leading cause of long-term disability, but stroke is also largely preventable, treatable and beatable. American Stroke Month aims to help end stroke by heightening public awareness of stroke warning signs and risk factors.

Social: @american\_stroke | #StrokeMonth

For more information, visit: [stroke.org](http://stroke.org)

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American Lung Association

## **Asthma Awareness Month**

5/1–5/31/2024

Create awareness of asthma related initiatives that improve the quality of life for those living with Asthma

Social: @LungAssociation, @lungassociation, @americanlungassociation

For more information, visit: <https://www.lung.org/>

American Nurses Association

## **National Nurses Month**

5/1–5/31/2024

Nurses Month is a time to recognize the vast contributions and positive impact of America's registered nurses. The COVID-19 pandemic has made the role of nursing even more apparent. Nurses play a significant role in health care delivery and community outreach; there is still a need to increase understanding the value of nursing.

Social: @ananursingworld | #ANANursesMonth, #MyYearMyStory

For more information, contact: [customerservice@ana.org](mailto:customerservice@ana.org)

For more information, visit: [anayearofthenurse.org/about-nurses-month/](https://www.ana.org/about-nurses-month/)

American Trauma Society

## **National Trauma Awareness Month**

5/1–5/31/2024

National Trauma Awareness Month launched in 1988 when the ATS and Congress established May as National Trauma Awareness Month (NTAM). We are proud to be offering our 36th year of NTAM and our efforts continue to provide themed prevention programs and education for all ages. Through this campaign, the ATS was the first organization to advocate for the prevention of "Red Light Running". Subsequent years have highlighted the risks of falls, distracted driving, violence prevention, firearm violence prevention, sports injuries and

many other important injury prevention topics.

Social: #NTAM2024

For more information, contact: McKenzie Riley | American Trauma Society | 703.538.3557 | [info@amtrauma.org](mailto:info@amtrauma.org)

For more information, visit: [www.amtrauma.org](http://www.amtrauma.org)

Arthritis Foundation

## **National Arthritis Awareness Month**

5/1–5/31/2024

National Arthritis Awareness Month was initiated by the Arthritis Foundation through a Presidential Proclamation in 1972. It aims to raise awareness and reduce the impact of arthritis—the nation's leading cause of disability—which strikes one in every five adults and 300,000 children. To conquer this disease, the Arthritis Foundation provides support tools, scientific discovery, advocacy and other vital programs and services.

For more information, visit: <https://www.arthritis.org/home>

Better Sleep Council

## **Better Sleep Month**

5/1–5/31/2024

Each May, Better Sleep Month focuses on educating consumers about the important relationship between sleep and their health and quality of life. May is all about encouraging the public to prioritize their sleep, health and well-being and start living a healthier and happier lifestyle – there is no better time than now to start every day with a good night's sleep!

Social: @bettersleeporg | #BetterSleepMonth

For more information, contact: Mary Helen Rogers | Better Sleep Council | 571.482.5436 | [mhrogers@sleepproducts.org](mailto:mhrogers@sleepproducts.org)

For more information, visit: [www.bettersleep.org](http://www.bettersleep.org)



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Bone Health & Osteoporosis Foundation (BHOFF)

## **Osteoporosis Awareness & Prevention Month**

5/1–5/31/2024

Each May, the Bone Health & Osteoporosis Foundation (BHOFF) works to raise awareness and inspire behavioral change regarding the critical importance of good bone health and osteoporosis prevention. During May and all year long, we want everyone to make a commitment to be bone strong!

Social: @bonehealthandosteoporosis (IG), @bonehealthandosteoporosisfoundation (FB), @bonehealthBHOFF (TW) | #OsteoporosisAwareness, #OAPM2024, #BeBoneStrong

For more information, contact: BHOFF Information | Bone Health & Osteoporosis Foundation (BHOFF) | 800.231.4222 | [info@bonehealthandosteoporosis.org](mailto:info@bonehealthandosteoporosis.org)

For more information, visit: <https://www.bonehealthandosteoporosis.org>

Children's Tumor Foundation

## **NF Awareness Month**

5/1–5/31/2024

May is NF Awareness Month, a time to connect, understand, and educate about neurofibromatosis (NF), a genetic disorder that causes tumors to grow on nerves throughout the body. NF affects one in 3,000 people of all populations; there is no cure.

Social: @childrenstumor | #endnf

For more information, contact: Children's Tumor Foundation | [info@ctf.org](mailto:info@ctf.org)

For more information, visit: [ctf.org](http://ctf.org)

Hepatitis Foundation International

## **Hepatitis Awareness Month**

5/1–5/31/2024

During Hepatitis Awareness Month, the Hepatitis Foundation International (HFI) provides information and educational resources to

the community and health care providers; organizes community outreach nationwide; and connects patients, individuals, families, and communities to opportunities for care.

For more information, contact: Education Department | 800.891.0707

For more information, visit: <http://www.hepatitisfoundation.org/>

Huntington's Disease Society of America

## **Huntington's Disease Awareness Month**

5/1–5/31/2024

May is National Huntington's Disease Awareness Month, and the Huntington's Disease Society of America (HDSA) is dedicated to spreading the word about this disease and improving the lives of everyone affected by it.

For more information, contact: [HDSAinfo@HDSA.org](mailto:HDSAinfo@HDSA.org)

For more information, visit: <https://hdsa.org/>

National Association for Health and Fitness

## **Global Employee Health and Fitness Month**

5/1–5/31/2024

Together let's make employee health a reality! GEHFM 2024 award-winning initiative is ready to go. It has never been easier or more important to keep moving, set goals and create sustainable change in your health and well-being. Employee health is a powerful strategic component of an organization and an investment in employee health is essential to managing health costs, improving organizational productivity, retention of employees, reducing stress and improving mental health.

Social: @NAHFOfficial | #GEHFM

For more information, contact: Diane H. Hart, Executive Director | Global Employee Health and Fitness | 518.456.1058 | [aerobic2@aol.com](mailto:aerobic2@aol.com)

For more information, visit: [www.healthandfitnessmonth.org](http://www.healthandfitnessmonth.org)

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National Heart, Lung, and Blood Institute

## High Blood Pressure Education Month (National)

5/1–5/31/2024

High blood pressure is a serious condition that can lead to coronary heart disease, heart failure, stroke, kidney failure and other health problems. The focus of this observance is to increase awareness about the prevention and treatment of this life-threatening condition.

Social: @nih\_nhlbi @thehearttruth on Twitter, @hearttruth on Facebook, @thehearttruth\_nhlbi on Instagram | #OurHearts , #HighBloodPressureMonth

For more information, contact: NHLBI Center for Health Information | 877.645.2448 | [nhlbiinfo@nhlbi.nih.gov](mailto:nhlbiinfo@nhlbi.nih.gov)

For more information, visit: <https://www.nhlbi.nih.gov/hypertension>

National Psoriasis Foundation

## Psoriasis Arthritis Action Month

5/1–5/31/2024

The National Psoriasis Foundation (NPF) sponsors Psoriatic Arthritis Action Month, which raises awareness about psoriatic arthritis and helping people understand the best way to manage their psoriatic arthritis. Effecting as many as many 2.4 million Americans, Psoriatic arthritis (PsA) is a chronic, inflammatory form of arthritis that can cause swelling, stiffness, and pain in and around the joints. Roughly, one in three people with psoriasis may develop PsA, and studies show that delaying the treatment of PsA for as little as six months could result in irreversible and permanent joint damage.

For more information, contact: [media@psoriasis.org](mailto:media@psoriasis.org)

For more information, visit: <https://www.psoriasis.org/psa-action-month/>

Oncology Nursing Society

## Oncology Nursing Month

5/1–5/31/2024

Oncology nurses are caregivers with clinical knowledge and technical expertise, but they're also much more. They're teachers, listeners, and someone to lean on. They help people through some of the most trying times of their lives.

For more information, contact: Customer Relations | 412.859.6100 | [help@ons.org](mailto:help@ons.org)

For more information, visit: <https://www.ons.org/make-difference/celebrate-oncology-nursing/oncology-nursing-month>

Society of Critical Care Medicine

## National Critical Care Awareness and Recognition Month

5/1–5/31/2024

May is National Critical Care Awareness and Recognition Month (NCCARM). Celebrate the unwavering and inspiring commitment of critical care clinicians worldwide! Wear blue on Friday, May 17, 2024! ICU teams worldwide hold educational symposia, staff recognition ceremonies, or other special events with a blue theme. Bring blue snacks or balloons! Wear your favorite blue scrubs! No matter how you mark the occasion, be sure to share your celebrations using the hashtag #CritCareMonth.

Social: @SCCM | #CritCareMonth

For more information, contact: [support@sccm.org](mailto:support@sccm.org)

For more information, visit: [sccm.org/critcaremonth](https://www.sccm.org/critcaremonth)

The Run A Mile Project

## Run A Mile

5/1–5/31/2024

Celebrating and promoting the kids getting more fit by running the mile. Holding running events that have kids from K-8 running the mile. Urging schools and organizations (e.g., Healthcare & hospitals) to participate

Social: @therunamileproject | #runamile

For more information, contact: David Watt | The Run A Mile Project | 703.731.3429 | [dave@therunamileproject.org](mailto:dave@therunamileproject.org)

For more information, visit: [therunamileproject.org](https://www.therunamileproject.org)

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U.S. Department of Health and Human Services, Office of Adolescent Health

## National Teen Pregnancy Prevention Month

5/1–5/31/2024

Observed each May across the country, National Teen Pregnancy Prevention Month seeks to involve communities in promoting and supporting effective teen pregnancy prevention initiatives.

For more information, contact: [youthgov@air.org](mailto:youthgov@air.org)

For more information, visit: <https://opa.hhs.gov/NAHM>

US DOT/NHTSA

## Motorcycle Safety Awareness Month

5/1–5/31/2024

Description: Motorcyclists have the same rights and privileges as any other motor vehicle driver on the roadway. During Motorcycle Safety Awareness Month - in fact, during the entire year - drivers are reminded to safely “share the road” with motorcyclists and to be extra alert to help keep motorcyclists safe. Name of official contact for media or other inquiries: NHTSA Public Affairs Official contact phone: 202.366.9550

Social: #LookTwiceForMotorcyclists  
Handle: URL (dedicated URL for the observance or organization URL):

#LookTwiceForMotorcyclists

For more information, contact: NHTSA Media | USDOT/NHTSA | 202.366.9550 | [NHTSAmmedia@dot.gov](mailto:NHTSAmmedia@dot.gov)

[www.nhtsa.gov](http://www.nhtsa.gov)

World Maternal Mental Health Day

## World Maternal Mental Health Day

5/1–5/1–A global awareness day to recognize Maternal Mental Health Care

Social: @worldmhmhday | #maternalmhmatters #worldmhmhday #strongertogether

For more information, contact: Aysha Naziri | [maternalmhd@y.com](mailto:maternalmhd@y.com)

For more information, visit: <https://wmmhday.postpartum.net/>

American Trauma Society

## Trauma Registry Professionals Day

5/2-5/2/2024

We recognize that Trauma Registry Professionals are vital to providing care to the injured as part of the trauma team and the advancement of trauma registry. As the leader in trauma registry, the ATS understands the value of the work our professionals perform day in and day out. We ask you to join us in a show of appreciation and support for your Trauma Registry Professionals and the members of our team throughout the nation.

Social: @ATSTrauma | #TraumaRegistryProfessionalsDay

For more information, contact: McKenzie Riley | American Trauma Society | 703.538.3557 | [mriley@amtrauma.org](mailto:mriley@amtrauma.org)

For more information, visit: [www.amtrauma.org](http://www.amtrauma.org)

American Lung Association

## World Asthma Day

5/7-5/7/2024

World Asthma Day honors those who have asthma by raising awareness and knowledge of asthma. Take the American Lung Association’s free online learning course, Asthma Basics.

Social: @LungAssociation, @lungassociation, @americanlungassociation | #asthma #WorldAsthmaDay

For more information, contact: American Lung Association | 1.800.586.4872

For more information, visit: <https://www.lung.org/>

American Trauma Society

## Injury Prevention Professionals Day

5/9-5/9/2024

We recognize that Injury Prevention Professionals are vital to providing care and the advancement

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of injury prevention, and serve as key members of the trauma team. The ATS understands the value of the work our professionals perform day in and day out. We ask you to join us in a show of appreciation and support for your Injury Prevention Professionals and the members of our team throughout the nation.

Social: @ATSTrauma |  
#InjuryPreventionProfessionalsDay

For more information, contact: McKenzie Riley | American Trauma Society | 703.538.3557 | [info@amtrauma.org](mailto:info@amtrauma.org)

For more information, visit: [www.amtrauma.org](http://www.amtrauma.org)

American Hospital Association (AHA)

## National Hospital Week

5/12-5/18/2024

National Hospital Week is an opportunity to highlight our hospitals, health systems and health care workers and the innovative ways they are supporting the needs of their community members, especially during this pandemic. Now, more than ever, this important week gives us all the opportunity to highlight our hospitals, health systems and health care workers and the innovative ways they are supporting the needs of their community members during this pandemic.

Social: @ahahospitals |  
#healthcareheroes #hospitalweek

For more information, contact: Emily Gustafson | American Hospital Association | [egustafson@aha.org](mailto:egustafson@aha.org)

For more information, visit: [aha.org/ahia/get-involved/national-hospital-week](http://aha.org/ahia/get-involved/national-hospital-week)

Sepsis Alliance

## Maternal Sepsis Week

5/12-5/18/2024

Maternal sepsis is a life-threatening medical emergency defined as organ dysfunction resulting from infection during pregnancy, childbirth, post-abortion, miscarriage, or the postpartum period. Maternal Sepsis Week is an annual observance to raise awareness of

the unique signs and symptoms of maternal sepsis. We also dedicate this week to sharing survivors' personal experiences and remembering the loved ones lost to maternal sepsis.

Social: @SepsisAlliance | #SepsisAwareness  
#SepsisSurvivor #MaternalSepsis

For more information, contact: Alex Sadorf | Sepsis Alliance | [info@sepsis.org](mailto:info@sepsis.org)

For more information, visit: <http://maternalsepsisweek.org>

Trauma Survivors Network

## National Trauma Survivors Day

5/16-5/16/2024

This celebration seeks to draw inspiration from and provide support to survivors of traumatic injuries and their caregivers, opening the road to their recovery from trauma. During this event, we encourage all those who support these patients to write them a note of inspiration to aid in the recovery process and to share this note via social media thereby creating one strong voice for recovery from injury.

Social: @TraumaSurvivors | #NTSD

For more information, contact: McKenzie Riley | American Trauma Society | 703.538.3557 | [info@amtrauma.org](mailto:info@amtrauma.org)

For more information, visit: <https://www.traumasurvivorsnetwork.org/pages/national-trauma-survivors-day>

Association For Healthcare Documentation Integrity

## Healthcare Documentation Integrity Week

5/19-5/25/2024

Healthcare Documentation Integrity Week is a week-long event to recognize the contributions health care documentation specialists make in helping to ensure complete and accurate patient health records.

Social: #AHD

For more information, contact: Member

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Services | Association For Healthcare  
Documentation Integrity | 209.527.9620 or  
800.982.2182 | [ahdi@ahdionline.org](mailto:ahdi@ahdionline.org)

For more information, visit: [https://  
www.ahdionline.org/hdiweek](https://www.ahdionline.org/hdiweek)

AiArthritis (International Foundation for  
Autoimmune & Autoinflammatory Arthritis)

## **World AUTOimmune & AUTOinflammatory Arthritis Day**

5/20-5/20/2024

Auto-themed event to bring awareness to  
Autoimmune & Autoinflammatory Arthritis  
diseases, while connecting those affected  
with resources from around the world.

Social: @aiarthritisday | #AiArthritisDay

For more information, contact: Tiffany  
Westrich-Robertson | AiArthritis |  
877.609.4226 | [tiffany@aiarthritis.org](mailto:tiffany@aiarthritis.org)

For more information, visit: [www.  
iaarthritis.org/iaarthritisday](http://www.iaarthritis.org/iaarthritisday)

Alzheimer's Association

## Alzheimer's & Brain Awareness Month

6/1–6/30/2024

Alzheimer's and Brain Awareness Month is an opportunity to join the global conversation about the brain, Alzheimer's disease and other dementias. Everyone is at risk to develop Alzheimer's, a fatal disease that cannot be prevented, cured or even slowed. During the month of June, the Alzheimer's Association asks people around the world to "go purple" and fight Alzheimer's disease.

For more information, visit: <https://www.alz.org/abam/overview.asp#:~:text=June%20Is-,Alzheimer's,Awareness%20Month&text=Worldwide%2C%20more%20than%2055%20million,with%20Alzheimer's%20or%20another%20dementia>.

American Academy of Ophthalmology

## Fireworks Eye Safety Month

6/1–6/30/2024

Americans spend hundreds of millions of dollars annually on consumer fireworks, which cause more than 9,000 injuries a year. With the Fourth of July holiday just weeks away, the American Academy of Ophthalmology (AAO) is reminding the public that fireworks are not toys but incendiary devices that can cause devastating eye injuries.

For more information, visit: <https://www.aao.org/>

Echosens

## Liver Health Matters Month

6/1–6/30/2024

Most people are unaware of the importance of liver health, the looming epidemic of nonalcoholic fatty liver disease (NAFLD) and nonalcoholic steatohepatitis (NASH), the critical need for identifying, assessing and monitoring liver fat and stiffness, and preventing disease progression. The relationship between obesity and liver health is also significant. Liver Health Matters, a month-long initiative, will heighten

recognition of the need to monitor their risk for fatty liver disease through annual screening programs and point-of-care noninvasive testing.

Social: @Echosens | #liverhealthmatters

For more information, contact: Brittany Tedesco | CPR on behalf of Echosens | 201.641.1911 x 14 | [btedesco@cpronline.com](mailto:btedesco@cpronline.com)

For more information, visit: <https://www.echosens.com/en-us/>

Men's Health Network

## Men's Health Month

6/1–6/30/2024

Led by Men's Health Network, representatives from six leading men's health organizations around the world met at the 2nd World Congress on Men's Health in Vienna, Austria in 2002 and resolved to work together to launch International Men's Health Week (IMHW). The goal is to increase awareness of male health issues on a global level and to encourage inter- and intra-national institutions to develop health policies and services that meet the specific needs of men, boys, and their families.

Social: @menshealthmonth | #MHM, #MHN, #WearBlue

For more information, contact: Jennifer Thompson | Men's Health Network | 202.543.6461 x109 | [communications@menshealthnetwork.org](mailto:communications@menshealthnetwork.org)

For more information, visit: <https://menshealthmonth.org/>

National Headaches Foundation

## National Headache and Migraine Awareness Month

6/1–6/30/2024

The month is dedicated to the 52 million Americans who experience some form of disabling headache disease. Our goal is to raise awareness about this malady and educate the public in order to decrease the stigma associated with migraine and headache disease. Various advocacy organizations dedicated to headache disorders will present

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various initiatives during the month.

Social: @NHF @NationalHeadacheFoundation | #MHAM

For more information, contact:  
National Headaches Foundation |  
312.274.2650 | [info@headaches.org](mailto:info@headaches.org)  
[www.headache.org](http://www.headache.org)

Prevent Blindness

## Cataract Awareness Month

6/1–6/30/2024

Cataract is the leading cause of blindness in the world. There are close to 22.3 million Americans age 40 and older with cataracts. More than half of all Americans will have cataracts by age 80. Prevent Blindness will offer tips about prevention and information about surgery.

Social: @PBA\_SavingSight

For more information, contact: 800.331.2020  
| [info@preventblindness.org](mailto:info@preventblindness.org)

For more information, visit: [PreventBlindness.org](http://PreventBlindness.org)

Scleroderma Foundation

## Scleroderma Awareness Month

6/1–6/30/2024

Scleroderma Awareness Month is a time for us to speak up and raise awareness for the scleroderma community. Scleroderma affects hundreds of thousands across the United States, and there is evidence that it affects the African American community more severely. We'll continue to be a voice for scleroderma, but we'll also be a voice for social change, justice, and equality for all. We're here supporting you, and we'll keep listening, learning and standing alongside you.

For more information, visit:  
<https://scleroderma.org/>

US Department of Veterans Affairs

## PTSD Awareness Month

6/1–6/30/2024

Even though PTSD treatments work, most people who have PTSD don't get the help they need. June

is PTSD Awareness Month. Help us spread the word that effective PTSD treatments are available. Everyone with PTSD — whether they are Veterans or civilian survivors of sexual assault, serious accidents, natural disasters, or other traumatic events — needs to know that treatments really do work and can lead to a better quality of life.

Social: @VAPTSD | #PTSDawareness

For more information, contact: National Center for PTSD | 802.296.5132 | [ncptsd@va.gov](mailto:ncptsd@va.gov)

For more information, visit: [ptsd.va.gov](http://ptsd.va.gov)

WorldHealth.Net

## Hernia Awareness Month

6/1–6/30/2024

Each year, approximately 750,000 Americans seek treatment for a hernia, yet experts believe hundreds of thousands suffer in silence, primarily because they fear surgery. National Hernia Awareness Month is observed each June in order to raise public awareness about hernias and the latest available treatments.

For more information, visit: <https://worldhealth.net/news/recognizing-hernia-awareness-month-june/>

National Cancer Survivors Day Foundation, Inc.

## National Cancer Survivors Day

6/2-6/2/2024

National Cancer Survivors Day (NCSD) is an annual celebration of life that is held in hundreds of communities. Participants unite in a symbolic event to show the world that life after a cancer diagnosis can be meaningful and productive. In most areas, NCSD is traditionally observed on the first Sunday in June, although this is not always possible because of scheduling conflicts and time differences. In 2024, NCSD is celebrating its 37th year.

Social: @SurvivorsDay (Twitter)  
@CancerSurvivorsDay (IG/FB) |  
#NCSD2024 #NationalCancerSurvivorsDay  
#CancerSurvivorsDay

For more information, contact: Paula Chadwell  
| 615.794.3006 | [pchadwell@ncsd.org](mailto:pchadwell@ncsd.org)

For more information, visit: [ncsd.org](http://ncsd.org)

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AHA's Hospitals Against Violence

## #HAVhope Friday: National Day of Awareness

6/7-6/7/2024

On Friday, June 7, 2024, Hospitals Against Violence Hope (#HAVhope) will focus national attention on the hospital community's efforts to combat violence on the job and in our neighborhoods.

Social: @ahahospitals | #HAVhope, #HospitalsAgainstViolence, #MyHospital

For more information, contact: Laura Castellanos | Hospitals Against Violence | 202.626.2342 | [hospitalsagainstviolence@aha.org](mailto:hospitalsagainstviolence@aha.org)

For more information, visit: <https://www.aha.org/hospitals-against-violence/human-trafficking/workplace-violence>

AHA Community Health Improvement (ACHI) and American Hospital Association (AHA)

## Community Health Improvement Week

6/10-6/14/2024

AHA and AHA Community Health Improvement (ACHI) invite you to join them for Community Health Improvement Week 2024, a time to celebrate and honor those working in partnership to improve the health and well-being of individuals and communities. For more than a decade, #CHIWeek has highlighted and elevated the commitment and work of community and population health leaders and their local partners across the country.

Social: @ahahospitals; @communityhlth | #CHIWeek

For more information, contact: Samantha Borow | [sborow@aha.org](mailto:sborow@aha.org)

For more information, visit: [aha.org/chiweek](https://www.aha.org/chiweek)

Men's Health Network

## Men's Health Week

6/10-6/16/2024

The purpose of Men's Health Week is to heighten the awareness of preventable health problems and encourage early detection and treatment of disease among men and boys. This week gives

health care providers, public policy makers, the media, and individuals an opportunity to encourage men and boys to seek regular medical advice and early treatment for disease and injury.

Social: @MensHlthNetwork, @MensHealthWeek | #MHWeek, #menshealthweek, #WearBlue, #MHW

For more information, contact: Jennifer Thompson | Men's Health Network | 202.543.6461 x109 | [communications@menshealthnetwork.org](mailto:communications@menshealthnetwork.org)

For more information, visit: [www.menshealthweek.org](http://www.menshealthweek.org)

Men's Health Network (MHN)

## Wear Blue Friday

6/14-6/14/2024

Wear BLUE Day is a part of the year-round Wear BLUE® awareness campaign that was created by Men's Health Network to raise awareness about the importance of male health and encourage men to live longer and healthier lives and give women an opportunity to encourage them to do so.

Social: <https://twitter.com/MensHlthNetwork> | #ShowUsYourBlue, #WearBlue

For more information, contact: Jennifer Thompson | Men's Health Network (MHN) | 202.543.6461 x109 | [communications@menshealthnetwork.org](mailto:communications@menshealthnetwork.org)

For more information, visit: <https://www.menshealthnetwork.org/wearblue/>

American Society for Health Care Risk Management (ASHRM)

## Health Care Risk Management Week

6/17-6/21/2024

This annual event, held in the third full week of June, is the time to show your appreciation for health care risk management professionals in your organization and your community.

Social: @ASHRMAHA | #HRMWeek

For more information, contact: American Society for Health Care Risk Management (ASHRM) | American Hospital Association | 312.422.3980 | [ashrm@aha.org](mailto:ashrm@aha.org)

For more information, visit: [ashrm.org/resources/hrm-week](http://ashrm.org/resources/hrm-week)



American Academy of Ophthalmology

## UV Safety Month

7/1–7/31/2024

Studies show that long-term exposure to bright sunlight may increase the risk of cataracts and growths on the eye, including cancer. UV rays reflected off sand and water can cause eyes to sunburn, potentially resulting in temporary blindness in just a few hours. The American Academy of Ophthalmology (AAO) reminds the public of the importance of shielding eyes from the sun's harmful rays with 100% UV-blocking sunglasses and broad-brimmed hats.

For more information, visit: <https://www.aao.org/>

Office of Minority Health (OMH)

## National Minority Mental Health Awareness Month

7/1–7/31/2024

National Minority Mental Health Awareness Month is observed each July to bring awareness to the unique struggles that racial and ethnic minority communities face regarding mental illness in the United States. Throughout the month, the HHS Office of Minority Health (OMH) will focus on promoting tools and resources addressing the stigma about mental health among racial and ethnic minority populations.

Social: @MinorityHealth, @OMH\_Espanol | #MinorityMentalHealth

For more information, contact: Information Specialist | Office of Minority Health Resource Center (OMHRC) | 800.444.6472 | [info@minorityhealth.hhs.gov](mailto:info@minorityhealth.hhs.gov)

For more information, visit: <https://minorityhealth.hhs.gov/minority-mental-health/>

Parent's Guide to Cord Blood Foundation

## Cord Blood Awareness Month

7/1–7/31/2024

Cord Blood Awareness month educates about the medical value of the stem cells in a baby's umbilical cord blood, umbilical cord tissue, and placenta. Parents can bank these stem cells privately for use by their own family, or donate them to public banks for use by patients in need of a stem cell transplant.

Social: @ParentCordBlood, @ParentCordTissu | #CordBlood

For more information, contact: Frances Verter, PhD | Parent's Guide to Cord Blood Foundation | [info@parentsguidecordblood.org](mailto:info@parentsguidecordblood.org)

For more information, visit: <https://parentsguidecordblood.org>

Arthritis Foundation

## Juvenile Arthritis Awareness Month

7/1–7/31/2024

Juvenile arthritis affects nearly 300,000 children in the United States. Juvenile Arthritis Awareness Month spotlights juvenile arthritis to educate the public about the seriousness of arthritis in kids, and its impact on the lives of children, teens and families.

For more information, visit: <https://www.arthritis.org/home>

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American Academy of Ophthalmology

## Children's Eye Health and Safety Month

8/1–8/31/2024

Children are susceptible to a host of vision and eye problems, such as injury, infection, and increased nearsightedness. In support of Children's Eye Health and Safety Month in August, the American Academy of Ophthalmology (AAO) provides information to the public that can help protect and preserve a child's eye health for life.

For more information, visit: <https://www.aao.org/>

American Association of Neurological Surgeons

## Neurosurgical Awareness Month

8/1–8/31/2024

The goal of #NeurosurgeryAwarenessMonth is to bring neurological conditions to the forefront and share knowledge that will enlighten the public to what it means to live with and be treated for these conditions.

For more information, contact: @AANSNeuro | #NeurosurgeryAwarenessMonth

For more information, contact: Communications Department | [info@aans.org](mailto:info@aans.org)

For more information, visit: [aans.org/en/Media/Neurosurgery-Awareness-Month](https://aans.org/en/Media/Neurosurgery-Awareness-Month)

American Lung Association

## National Immunization Awareness Month

8/1–8/31/2024

Vaccines aren't just for kids. Approximately 40,000 to 50,000 adults in the US die from vaccine-preventable infectious diseases or their complications each year. During National Immunization Awareness Month, make sure you're up to date on your vaccinations.

Social: @LungAssociation | #NIAM2024

American Lung Association

For more information, visit: [lung.org/flu](https://lung.org/flu); <https://www.lung.org/lung-health-diseases/wellness/vaccines>

Cure SMA

## Spinal muscular atrophy (SMA) Awareness Month

8/1–8/31/2024

Spinal muscular atrophy (SMA) is a progressive neurodegenerative disease that affects the motor nerve cells in the spinal cord and impacts the muscles used for activities such as breathing, eating, crawling, and walking. SMA Awareness Month is meant to increase awareness of the rare disease known as SMA.

Social: Instagram: @curesmaorg; LinkedIn: [www.curesma.org/company/curesma](http://www.curesma.org/company/curesma); Facebook: [Facebook.com/cureSMA](https://www.facebook.com/cureSMA); Twitter: [twitter.com/curesma](https://twitter.com/curesma) | #SMAawarenessmonth

For more information, contact: Marketing and Communications | Cure SMA | 800.886.1762 | [stories@curesma.org](mailto:stories@curesma.org)

For more information, visit: <https://www.curesma.org/>

National Multicultural Organ, Eye and Tissue Donation Action Group

## National Minority Donor Awareness Month

8/1–8/31/2024

National Minority Donor Awareness Month is a collaborative initiative of the National Organ, Eye and Tissue Donation Multicultural Action Group (NMAG) – American Association of Tissue Banks (AATB), Association for Multicultural Affairs in Transplantation (AMAT), Association of Organ Procurement Organizations (AOPO), Donate Life America (DLA), Eye Bank Association of America (EBAA), Health Resources & Services Administration (HRSA), National Minority Organ Tissue Transplant Education Program (MOTTEP) and National Kidney Foundation (NKF) to save and improve the quality of life of diverse communities by creating a positive culture for organ, eye, and tissue donation. Outreach activities during this month include events to provide donation education, encourage donor registration and promote healthy living and disease prevention to decrease the need for transplantation.

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For more information, contact: Hilary Kleine Czarda | Donate Life America | 804.377.3580 | <https://www.donatelife.net/help-center/>

For more information, visit: [DonateLife.net](https://www.donatelife.net)

National Association of Health Unit Coordinators, Inc. (NAHUC)

## **Health Unit Coordinator Recognition Week**

8/23-8/29/2024

The job of a professional health unit coordinator is interesting and wide in scope. The health unit coordinator acts as the communications liaison between all the various departments in the health care facility, including nurses, physicians, other professional staff, ancillary staff, patients, and visitors. Communication between these groups needs coordination. The health unit coordinator provides that. An H.U.C. maintains patient and unit records, orders supplies and services, and manages the physician's orders. In short, they are a vital force in facilitating the team effort required in a health care unit.

Social: @nahuc | #CHUC, #hucconf

For more information, contact: Patricia Rice | National Association of Health Unit Coordinators, Inc. (NAHUC) | 815.633.4351 | [office@nahuc.org](mailto:office@nahuc.org)

For more information, visit: <https://nahuc.org/>

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American Childhood Cancer Organization

## Childhood Cancer Awareness Month

9/1–9/30/2024

The proclamation of Childhood Cancer Awareness Month was made to raise awareness about childhood cancer, which remains the leading cause of death by disease for children under the age of 14. The signature ribbon color is gold.

For more information, contact: @accorg, #whataboutkids #childhoodcancerawareness #pediatriccancerawareness

For more information, contact: Blair Scroggs | American Childhood Cancer Organization | [Bscroggs@acco.org](mailto:Bscroggs@acco.org)

For more information, visit: [ACCO.org](https://www.acco.org)

American Foundation for Suicide Prevention

## National Suicide Prevention Month

9/1–9/30/2024

September is National Suicide Prevention Month. All month, mental health advocates, prevention organizations, survivors, allies, and community members unite to promote suicide prevention awareness.

For more information, contact: [info@afsp.org](mailto:info@afsp.org)

For more information, visit: <https://afsp.org/>

American Lung Association

## Pulmonary Fibrosis Awareness Month

9/1–9/30/2024

Pulmonary fibrosis is a serious, chronic lung disease affecting more than 140,000 Americans. This September, during Pulmonary Fibrosis Awareness Month, help bring awareness to this life-threatening disease that makes it difficult to breathe.

Social: @LungAssociation | #PulmonaryFibrosis #PFAwareness | American Lung Association

For more information, visit: [lung.org/pulmonary-fibrosis](https://www.lung.org/pulmonary-fibrosis)

AscellaHealth

## Gene Therapy and Specialty Pharmacy Awareness Month

9/1–9/30/2024

Gene Therapy and Specialty Awareness Month highlights opportunities for individuals with rare/orphan diseases to access new gene therapies that provide expanded therapeutic options and a potential cure, with specialty medications providing high-cost oral or injectable medications for treating complex chronic conditions.

Accurate information, education for patients, payers, employers and benefits providers to learn about 900+ ongoing gene therapy breakthroughs and the specialty drugs accounting for nearly 60% of pharmacy benefits costs.

Social:

@AscellaHealth | #GeneTherapyandSpecialtyPharmacyAwarenessMonth

For more information, contact: Nicole Dufour | CPR on behalf of AscellaHealth | 201.641.1911 x 54 | [ndufour@cpronline.com](mailto:ndufour@cpronline.com)

For more information, visit: [ascellahealth.com](https://www.ascellahealth.com)

Educational Television Network, Inc.

## Healthy Aging® Month

9/1–9/30/2024

Healthy Aging® Month is an annual observance designed to focus national attention on the positive aspects of growing older. Now in its second decade, Healthy Aging Month is a time to increase public awareness of the importance of healthy lifestyles and to encourage local wellness events that promote taking personal responsibility for one's health—physically, socially, mentally and financially.

Social: @healthyagingnet, @HealthyAgingMagazine

For more information, contact: Healthy Aging® Information | Educational Television Network, Inc. | 610.793.0979 | [bscott@iha4health.org](mailto:bscott@iha4health.org)

For more information, visit: [www.healthyaging.net](https://www.healthyaging.net)

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Foundation for Women's Cancer

## Gynecologic Cancer Awareness Month

9/1–9/30/2024

The Foundation for Women's Cancer (FWC) understands the importance of bringing awareness to all gynecologic cancers—cervical, ovarian, uterine/endometrial, vaginal and vulvar cancer—and declared September as Gynecologic Cancer Awareness Month (GCAM) with a goal of reaching more and more people each year. Resources are available on the FWC website to share knowledge about gynecologic cancer symptoms, risk factors, prevention and early detection—because every five minutes, someone will be diagnosed with one of these cancers and over 33,000 will die from a gynecologic cancer this year.

Social: @GYNCancer | #GCAM

For more information, contact: Robyn Kurth | Society of Gynecologic Oncology | 312.676.3910 | [robyn.kurth@sgo.org](mailto:robyn.kurth@sgo.org)

For more information, visit: [www.foundationforwomenscancer.org](http://www.foundationforwomenscancer.org)

Juvenile Products Manufacturers Association (JPMA)

## Baby Safety Month

9/1–9/30/2024

JPMA initiated Baby Safety Month to educate parents and caregivers on the importance of the safe use and selection of juvenile products. The campaign started in 1983 when JPMA initiated "Expectant Mother's Day." In 1986, it was extended to a week-long celebration, until 1991, when JPMA sponsored the first "Baby Safety Awareness Month." Since then, every September has been designated as Baby Safety Month.

Social: @JPMAParents | @BSMJPMA, @BSM2024

For more information, contact: Amy Chezem | Juvenile Products Manufacturers Association (JPMA) | 609.410.6590 | [achezem@jpma.org](mailto:achezem@jpma.org)

For more information, visit: [www.babysafetymonth.org](http://www.babysafetymonth.org)

Men's Health Network

## Prostate Health Month

9/1–9/30/2024

Prostate Health Month draws attention to the major issues that can affect a man's prostate, including benign prostate hyperplasia, prostatitis and prostate cancer. More than 50 percent of men in their 60s and as many as 90 percent in their 70s or older have symptoms of an enlarged prostate. One in six men will develop prostate cancer, and prostatitis is the most common prostate problem for men under 50.

Social: @MensHlthNetwork | #WearBlue, #prostate, #PCaM

For more information, contact: Men's Health Network | 202.543.6461 x101 | [info@menshealthnetwork.org](mailto:info@menshealthnetwork.org)

For more information, visit: [www.prostatehealthmonth.com](http://www.prostatehealthmonth.com)

National Association for Alcoholism and Drug Abuse Counselors (NAADAC)

## National Recovery Month

9/1–9/30/2024

National Recovery Month (Recovery Month), observed each September, but celebrated throughout the year, increases awareness and understanding of substance use disorders and co-occurring disorders (presence of mental and substance use disorders), celebrates individuals who have reclaimed their lives in long-term recovery and honors the treatment and recovery service providers who make recovery possible.

For more information, contact: 703.741.7686 | [naadac@naadac.org](mailto:naadac@naadac.org)

For more information, visit: <https://www.naadac.org/national-recovery-month>

National Reye's Syndrome Foundation

## Reye's Syndrome Awareness Month

9/1–9/30/2024

Reye's syndrome is a deadly disease that strikes swiftly and can attack any child, teen, or adult

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without warning. While the cause and cure remain unknown, research has established a link between Reye's syndrome and the use of aspirin and other acetylsalicylate containing medications and over-the-counter products. Remember: Kids and aspirin don't mix! Reye's syndrome awareness and education packets are available for free from [www.reyessyndrome.org/schools.html](http://www.reyessyndrome.org/schools.html).

For more information, contact: 800.233.7393 | [nrsf@reyessyndrome.org](mailto:nrsf@reyessyndrome.org)

For more information, visit: <https://www.reyessyndrome.org/about>

Partnership for Food Safety Education

## **National Food Safety Education Month**

9/1–9/30/2024

National Food Safety Education Month calls attention to the basic things everyone can do to reduce the risk of foodborne illness: Clean, Separate, Cook and Chill.

Social: @FightBAC | #foodsafety

For more information, contact: [info@fightbac.org](mailto:info@fightbac.org)

For more information, visit: [fightbac.org](http://fightbac.org)

Prostate Conditions Education

## **Prostate Cancer Awareness Month**

9/1–9/30/2024

Together with our Screening Site Partners and countless volunteers who participate in prostate cancer screening events during Prostate Cancer Awareness Month, the entire month of September and year round events, has helped to screen over 5 million men since 1989! We hold FREE Screening, Patient Education and Awareness Events.

Social: #Menshealth, #psa testing, #PCAM, #BEBLUE #PCEC

For more information, contact: Renee Savickas | 303.316.4685 | [Renee.Savickas@prostateconditions.org](mailto:Renee.Savickas@prostateconditions.org)

For more information, visit: [prostatecondtions.org](http://prostatecondtions.org)

Save Babies Through Screening Foundation

## **Newborn Screening Awareness Month**

9/1–9/30/2024

The mission of the Save Babies Through Screening Foundation is to improve the lives of children and their families, by working to prevent disabilities and death resulting from disorders detectable through newborn screening tests. The goal is to ensure that every baby is screened successfully, effectively, and comprehensively.

For more information, visit: <http://www.savebabies.org/>

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Sepsis Alliance

## **Sepsis Awareness Month**

9/1–9/30/2024

In 2011, Sepsis Alliance designated September as Sepsis Awareness Month. Every September since, we've invited individuals, health care professionals in every area of medicine, and organizations big and small to help save lives by raising awareness of the leading cause of death in U.S. hospitals – SEPSIS.

Social: @SepsisAlliance | #SepsisAwarenessMonth, #SepsisAwareness, #SAM2024

For more information, contact: Alex Sadorf | Sepsis Alliance | [info@sepsis.org](mailto:info@sepsis.org)

For more information, visit: <http://sepsisawarenessmonth.org>

The Leukemia & Lymphoma Society (LLS)

## **Blood Cancer Awareness Month**

9/1–9/30/2024

Blood Cancer Awareness Month in September provides an opportunity to remind the public about the urgent need to support research to fight this deadly disease — a disease that is diagnosed every 180 seconds in the U.S. and has no current means of prevention. The month encourages involvement in The Leukemia & Lymphoma Society's (LLS) fundraising programs, including participation in campaigns that fund lifesaving research to advance breakthrough therapies for blood cancer patients.

Social: #CancelBloodCancer

For more information, contact: LLS | 1.800.955.4572

For more information, visit: <https://www.lls.org>

ThyCa: Thyroid Cancer Survivors' Association, Inc.

## **Thyroid Cancer Awareness Month**

9/1–9/30/2024

Thyroid Cancer Awareness Month is an opportunity to educate the public about thyroid cancer and the importance of early detection, treatment and lifelong monitoring. ThyCa: Thyroid

Cancer Survivors' Association offers free support, materials and educational events for people with all types of thyroid cancer and their families.

Social: @ThyCaInc | #ThyCaAware, #ThyCaTalk

For more information, contact: Publications Department | 877.588.7904 | [thyca@thyca.org](mailto:thyca@thyca.org)

For more information, visit: [thyca.org](http://thyca.org)

Association for the Health Care Environment

## **National Health Care Environmental Services Week**

9/8-9/14/2024

National Health Care Environmental Services Week gives us the opportunity to show our appreciation for the extraordinary teamwork required to care for the complex health care environment. Association for the Health Care Environment (AHE) invites you to join all national and international health care environmental services professionals to acknowledge and celebrate the outstanding work of these specialists.

For more information, contact: Association for the Health Care Environment (AHE) | 312.422.3860 | [aha@aha.org](mailto:aha@aha.org)

For more information, visit: <https://www.aha.org>

Society For Vascular Nursing

## **Vascular Nurses Week**

Week

9/8-9/14/2024

The SVN is proud to honor vascular nurses throughout the year, but especially during Vascular Nurses Week. This week celebrates the commitment and dedication that vascular nurses display every day on behalf of their patients! We invite you to join the global celebration and share your photos during Vascular Nurses Week on social media.

Social: Twitter: @for\_svn, Instagram: @societyforvascularnursing, Facebook: @SocietyforVascularNursing, LinkedIn: Society for Vascular Nursing | #IAMSVN,

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#SVN, #vascularnursing, #nursing

For more information, contact: Joanna  
Bronson | Society for Vascular Nursing |  
312.334.2321 | [jbronson@vascularsociety.org](mailto:jbronson@vascularsociety.org)

For more information, visit: [www.svnnet.org](http://www.svnnet.org)

National Education Center for Agricultural Safety

## **National Farm Safety and Health Week**

9/16-9/21/2024

Each year since 1944, the third week of September has been recognized as National Farm Safety and Health Week. Over the years, the development and dissemination of educational materials has shifted to the National Education Center for Agricultural Safety (NECAS), which has been serving the agricultural family and business community since 1997.

#necasag #NFSHW

For more information, contact:  
Dan Neenan | NECAS |

888.844.6322 | [neenand@nicc.edu](mailto:neenand@nicc.edu)

For more information, visit: [www.necasag.org](http://www.necasag.org)



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American Chiropractic Association

## National Chiropractic Health Month

10/1–10/31/2024

National Chiropractic Health Month is a nationwide observance held annually in October. The event raises public awareness of the importance of musculoskeletal health as well as overall health and wellness, and promotes the benefits of chiropractic care and its natural, whole-person, patient-centered approach.

Social: @ACAtoday | 703.276.8800

For more information, contact:  
[communications@acatoday.org](mailto:communications@acatoday.org)

For more information, visit: [www.HandsDownBetter.org](http://www.HandsDownBetter.org)

American Dental Hygienists' Association

## National Dental Hygiene Month

10/1–10/31/2024

National Dental Hygiene Month is a time to increase public awareness about the importance of maintaining good oral hygiene practices and to celebrate dental hygienists as prevention specialists and oral health educators for the public.

Social: @youradha | #dhproud

For more information, contact:  
Communications Department | American  
Dental Hygienists Association | 312.440.8900  
| [communications@adha.net](mailto:communications@adha.net)

For more information, visit: [www.adha.org](http://www.adha.org)

American Liver Foundation

## Liver Awareness Month

10/1–10/31/2024

Liver Awareness Month focuses attention on the need to maintain a healthy liver through a healthy lifestyle; the types and seriousness of liver disease; and the importance of being tested for liver disease for those with risk factors.

For more information, contact:  
Communications Department | 212.668.1000  
| [info@liverfoundation.org](mailto:info@liverfoundation.org)

For more information, visit: <https://liverfoundation.org/liver-awareness-month-cirrhosis/>

American Pharmacists Association

## American Pharmacists Month

10/1–10/31/2024

American Pharmacists Month (APhM) is a time to recognize pharmacists' contributions to health care and all they can do for their communities.

For more information, visit: <https://www.pharmacist.com/About/Leadership/American-Pharmacists-Month>

American Physical Therapy Association

## National Physical Therapy Month

10/1–10/31/2024

October is National Physical Therapy Month — a time to celebrate the profession and all the ways physical therapists, physical therapist assistants, and PT and PTA students help improve lives across the country and an opportunity to raise awareness about the benefits of physical therapy.

Social: @Choose\_PT | #NPTM, #ChoosePT

For more information, contact: American  
Physical Therapy Association | 800.999.2782  
| [public-relations@apta.org](mailto:public-relations@apta.org)

For more information, visit: [apta.org](http://apta.org)

Center for Disease Control and Prevention

## SIDS Awareness Month

10/1–10/31/2024

Each year, there are about 3,400 sudden unexpected infant deaths (SUID) in the United States. These deaths occur among infants less than 1 year old and have no immediately obvious cause. In 2020, there were about 1,389 deaths due to SIDS, about 1,062 deaths due to unknown causes, and about 905 deaths due to accidental suffocation and strangulation in bed.

For more information, visit: <https://www.cdc.gov/sids/data.htm>

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Institute for Healthcare Advancement

## Health Literacy Month

10/1–10/31/2024

Health Literacy Month is a time for organizations and individuals to promote the importance of understandable health information.

Social: [www.linkedin.com/company/institute-for-healthcare-advancement-iha](http://www.linkedin.com/company/institute-for-healthcare-advancement-iha) | #healthliteracymonth, #iha

For more information, contact: Beth Scott | 714.742.1478 | [info@iha4health.org](mailto:info@iha4health.org)

For more information, visit: [healthliteracysolutions.org](http://healthliteracysolutions.org); [healthliteracymonth.org](http://healthliteracymonth.org)

Medical Librarians Association (MLA)

## National Medical Librarians Month

10/1–10/31/2024

The Medical Library Association (MLA) created National Medical Librarians Month to bring awareness to the vital role of the health sciences information professional. With the massive amount of health information available online, patients, clinical staff and medical students need the specialized services of medical librarians now more than ever.

For more information, contact: Tomi Gunn | Medical Librarians Association (MLA) | 312.419.9094 Ext. 11 | [gunn@mail.mlahq.org](mailto:gunn@mail.mlahq.org)

For more information, visit: <https://www.mlanet.org/page/national-medical-librarians-month>

National Breast Cancer Foundation, Inc.

## Breast Cancer Awareness Month

10/1–10/31/2024

During October, it is important to take action, whether that's for ourselves, for a loved one facing the disease, or to honor a loved one who has passed. We can make a positive impact and take action by simply educating ourselves, and then others, about breast cancer and how to be proactive with our breast health.

Social: @NBCF, @nationalbreastcancer

For more information, visit:

[nationalbreastcancer.org/](http://nationalbreastcancer.org/)

National Resource Center on Domestic Violence

## Domestic Violence Awareness Month

10/1–10/31/2024

October is National Domestic Violence Awareness Month. Domestic violence affects millions, both women and men, of every race, religion, culture and status. We can all do #1Thing to prevent domestic violence.

Social: @NRCDV | #DVAM, #1Thing

For more information, contact: [nrcdv@nrcdv.org](mailto:nrcdv@nrcdv.org)

For more information, visit: [dvawareness.org](http://dvawareness.org)

Planetree International

## Patient-Centered Care Awareness Month

10/1–10/31/2024

Patient-Centered Care Awareness Month is an awareness-building campaign commemorated globally every October to engage all health care stakeholders in adopting and advancing person-centered approaches to care. This year, campaign activities will equip patients, family members, health care professionals and communities with skills and tools that will deepen and strengthen their partnerships.

For more information, visit: <http://www.planetree.org/>

Society of Diagnostic Medical Sonography

## Medical Ultrasound Awareness Month

10/1–10/31/2024

Medical Ultrasound Awareness Month (MUAM) is held annually in October to increase awareness of diagnostic medical sonography and the role sonographers play in health care. Many organizations join the Society of Diagnostic Medical Sonography in promoting MUAM, including the American Institute of Ultrasound in Medicine, the American Registry for Diagnostic Medical Sonography,

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the American Society of Echocardiography, Cardiovascular Credentialing International, and the Society for Vascular Ultrasound.

Social: @TheSDMS | #MUAM24 | Society of Diagnostic Medical Sonography

For more information, visit: [sdms.org](https://sdms.org)

Association for Healthcare Resource & Materials Management (AHRMM)

## National Health Care Supply Chain Week

10/6–10/12/2024

National Health Care Supply Chain Week (SC Week) recognizes the importance of the health care supply chain professionals and honors them for their exceptional contributions to patient care and the innovative ways in which they support their health care organizations and communities.

Social: @ahrmmtweets | #SCWeek24

For more information, contact: AHRMM Staff | Association for Healthcare Resource & Materials Management (AHRMM) | 312.422.3840 | [ahrmm@aha.org](mailto:ahrmm@aha.org)

For more information, visit: [ahrmm.org](https://ahrmm.org)

International Association for Healthcare Security and Safety

## IAHSS Healthcare Security and Safety Week

10/6–10/13/2024

During Healthcare Security and Safety Week (HSSW) and throughout the year, the International Association for Healthcare Security and Safety (IAHSS) celebrates the role of health care security, safety and emergency management professionals.

Social: @IAHSS | #HSSW2024

For more information, contact: Virginia Petrancosta | International Association for Healthcare Security and Safety | 630.529.3913 | [info@iahss.org](mailto:info@iahss.org)

For more information, visit: [www.iahss.org](https://www.iahss.org)

The Association for Healthcare Foodservice

## Healthcare Foodservice Workers Week

10/6–10/12/2024

Since 1985, this national week of recognition has celebrated those individuals who work diligently throughout the year to help patients, senior living residents, outpatients and visitors, as well as health care providers and staff stay well-nourished and recover. Their work is an essential part of the health care system, and their hospitality is a vital part of the quality of life for senior living residents.

Social: @ahfnetwork, @healthcarefoodservice, @ahf\_national | #HCFSWW2024

For more information, contact: The Association for Healthcare Foodservice | 800.899.1109 | [Info@HealthcareFoodservice.org](mailto:Info@HealthcareFoodservice.org)

For more information, visit: [HealthcareFoodservice.org](https://HealthcareFoodservice.org)

National Association of Nephrology Technicians/Technologists

## National Dialysis Technician Recognition Week

10/8–10/12/2024

National Dialysis Technician National Recognition Week is when we take time to recognize the Nephrology Clinical Technicians (NCTs) and Nephrology Biomedical technologists (NBTs) and express our appreciation for all they do to promote the highest quality

Social: @NANTdialysis | #NDTRW24 #NANT

For more information, contact: NANT | [NANT@meinet.com](mailto:NANT@meinet.com)

For more information, visit: <https://www.dialysistech.net/>

International Association for Healthcare Security and Safety

## Healthcare Security and Safety Officer Appreciation Day

10/9–10/9/2024

The International Association for Healthcare

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Security and Safety (IAHSS) honors health care security and safety officers for their service in protecting health care facilities, personnel, patients and visitors.

Social: @IAHSS | #HSSW2024

For more information, contact: Virginia Petrancosta | International Association for Healthcare Security and Safety | 630.529.3913 | [virginia@iahss.org](mailto:virginia@iahss.org)

For more information, visit: [www.iahss.org](http://www.iahss.org)

The Association for Professionals in Infection Control and Epidemiology (APIC)

## **International Infection Prevention Week (IIPW)**

10/12–10/19/2024

Every day the world's infection preventionists (IPs) fight to keep our communities safe from infectious threats: a global pandemic, health care-associated infections, measles outbreaks, flu season, and so many others. International Infection Prevention Week (IIPW) aims to shine a light on the infection prevention profession each year.

Social: @APIC | #IIPW2024, #IIPW

For more information, contact: Kelly-Lynne Russell | The Association for Professionals in Infection Control and Epidemiology (APIC) | 410.302.5637 | [krussell@apic.org](mailto:krussell@apic.org)

For more information, visit: [apic.org](http://apic.org)

American Medical Technologists

## **Medical Assistants Recognition Week**

10/14–10/18/2024

Registered medical assistants and the American Medical Technologists (AMT) will be celebrating Medical Assistants Recognition Week in October. Please join AMT in promoting this important event that recognizes medical assisting's vital role, contributions and efforts in health care, and help us begin raising awareness of the profession today.

Social: @AMTMARWeek

For more information, contact: Marketing | American Medical Technologists | 847.823.5169 | [recognitionweeks@americanmedtech.org](mailto:recognitionweeks@americanmedtech.org)

For more information, visit: <https://americanmedtech.org/Members/Member-Support/Recognition-Weeks#med-assistants/>

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Alzheimer's Association

## National Alzheimer's Disease Awareness Month

11/1–11/30/2024

In 1983, nearly 20 years before he died of Alzheimer's disease, President Ronald Reagan helped to create greater awareness of the disease, declaring November as National Alzheimer's Disease Awareness Month. The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support and research.

For more information, visit: <https://www.alz.org/abam/overview.asp#:~:text=June%20Is-,Alzheimer's,Awareness%20Month&text=Worldwide%2C%20more%20than%2055%20million,with%20Alzheimer's%20or%20another%20dementia>.

American Academy of Dermatology

## National Healthy Skin Month

11/1–11/30/2024

Your skin is your body's largest organ, so it's important to take good care of it. November is National Healthy Skin Month and this year we are helping you achieve #YourHealthiestSkin from head to toe.

Social: @AADSkin | #YourHealthiestSkin

For more information, contact: American Academy of Dermatology | 888.462.3376 | [mrc@aad.org](mailto:mrc@aad.org)

For more information, visit: <https://www.aad.org/contact>

American Diabetes Association

## American Diabetes Month

11/1–11/30/2024

November is American Diabetes Month — a time to take action together, as a community. More than 37 million Americans are living with diabetes. Together, we can conquer this disease.

For more information, contact: @AmDiabetesAssn

For more information, contact: Press Team | American Diabetes Association |

703.253.4807 | [press@diabetes.org](mailto:press@diabetes.org)  
[diabetes.org/adm](https://diabetes.org/adm)

American Lung Association

## COPD Awareness Month

11/1–11/30/2024

More than 11 million Americans live with chronic obstructive pulmonary disease (COPD), a lung disease that makes it difficult to breathe. From chronic cough and shortness of breath to fatigue and wheezing, life is difficult with COPD. But with a good treatment plan and support network, COPD can be managed so that individuals affected can live full and active lives.

Social: @LungAssociation | #COPDAwarenessMonth #COPD | American Lung Association

For more information, visit: [lung.org/copd](https://www.lung.org/copd); <https://www.lung.org/lung-health-diseases/lung-disease-lookup/copd/learn-about-copd/copd-basics>

American Lung Association

## Lung Cancer Awareness Month

11/1–11/30/2024

Lung cancer causes the most cancer deaths worldwide, accounting for 1.8 million new cases and 1.6 million deaths annually. In 1987, it surpassed breast cancer to become the leading cause of cancer deaths in women. Early detection and awareness can help save lives. During Lung Cancer Awareness Month, learn more about this deadly disease.

Social: @LungAssociation | #LungCancer | American Lung Association

For more information, visit: [lung.org/lung-cancer](https://www.lung.org/lung-cancer)

American Lung Association

## National Family Caregivers Month

11/1–11/30/2024

Strong support teams come in all shapes and sizes. National Family Caregivers Month spotlights the millions of Americans directly

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and indirectly affected by chronic disease.

Social: @LungAssociation | #NFCMonth  
| American Lung Association

For more information, visit: <https://www.lung.org/help-support/patient-caregiver-network>

March of Dimes

## Prematurity Awareness Month

11/1–11/30/2024

March of Dimes leads the fight for the health of all moms and babies. Prematurity Awareness Month (PAM) raises public awareness of this very serious and costly problem, the greatest contributor to infant death in the United States. PAM provides opportunities for people who care about moms and babies to tell their stories, volunteer, advocate, donate and build communities for healthy moms and strong babies.

Social: @marchofdimes @modhealthtalk  
@nacersano | #prematurityawarenessmonth

For more information, contact: Sarah Smith | 202.774.0554 | [SSmith@marchofdimes.org](mailto:SSmith@marchofdimes.org)

For more information, visit: [www.marchforbabies.org](http://www.marchforbabies.org) [www.nacersano.org](http://www.nacersano.org)

National Hospice and Palliative Care Organization

## National Hospice and Palliative Care Month

11/1–11/30/2024

National Hospice and Palliative Care Month (HAPCM) is a time for the hospice and palliative care community nationwide to raise awareness and promote education about the value of hospice and palliative care. HAPCM is an impactful opportunity to engage in a national conversation about the importance of serious-illness and end-of-life care that is patient-centered and goal-oriented. The National Hospice and Palliative Care Organization (NHPCO) has materials available online for members to utilize throughout November in recognition of HAPCM and encourages all individuals and organizations to participate using the provided hashtags. For additional information on hospice, palliative

care, coping with serious illness, advance care planning and more, please visit NHPCO's consumer website, [www.CaringInfo.org](http://www.CaringInfo.org).

Social: Twitter: @NHPCO\_news, LinkedIn: <https://www.linkedin.com/company/nhpc/>, Facebook: <https://www.facebook.com/NHPCO>, Instagram: @nhpc | #NHPCO, #HAPCM, #hospicemonth, #HospiceMonth, #HospiceAwareness, #HAPC

For more information, contact: NHPCO Communications Team | National Hospice and Palliative Care Organization | 703.837.1500 | [communications@nhpc.org](mailto:communications@nhpc.org)

For more information, visit: <https://www.nhpc.org/resources/community-outreach-tools/national-hospice-and-palliative-care-month/>

No Stomach For Cancer

## Stomach Cancer Awareness Month®

11/1–11/30/2024

November is a month known for the pleasure of eating and is the ideal month to raise awareness about gastric cancer. There is a great deal of focus on food, nourishment, and family during the holidays. It can be challenging for people dealing with stomach cancer, especially for those living without a stomach.

Social: <https://www.facebook.com/NoStomachForCancer>, <https://twitter.com/NoStomach4Cancr>, <https://www.instagram.com/nostomachforcancer/> | #stomachcancerawarenessmonth #nostomachforcancer

For more information, contact: Jon Florin | No Stomach For Cancer | 608.692.5141 | [support@nostomachforcancer.org](mailto:support@nostomachforcancer.org)

For more information, visit: <https://www.nostomachforcancer.org>

Pancreatic Cancer Action Network

## National Pancreatic Cancer Awareness Month

11/1–11/30/2024

The Pancreatic Cancer Action Network urges the public to join its efforts to wage hope in the

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fight against pancreatic cancer. November is National Pancreatic Cancer Awareness Month, and with the help of a growing base of supporters, greater awareness, and rapid deployment of its comprehensive approach to fighting pancreatic cancer, the organization is focused on its goal to double pancreatic cancer survival.

For more information, contact: [events@pancan.org](mailto:events@pancan.org)

For more information, visit: <https://pancreatic.org/november/>

Urology Care Foundation

## Bladder Health Awareness Month

11/1–11/30/2024

The Urology Care Foundation (UCF) supports National Bladder Health Awareness Month to increase public awareness of the importance of bladder health, educate the public about common bladder conditions and diseases, and advocate for further research on bladder diseases.

For more information, visit: [www.urologyhealth.org](http://www.urologyhealth.org)

Urology Care Foundation

## National Sexual Health Month

11/1–11/30/2024

National Sexual Health Month aims to raise awareness of sexual dysfunction among both men and women, increase public knowledge of diseases that affect sexual health, and encourage those experiencing such problems to seek treatment.

For more information, visit: [www.urologyhealth.org](http://www.urologyhealth.org)

American Society of Radiologic Technologists

## National Radiologic Technology Week®

11/3–11/9/2024

National Radiologic Technology Week® (NRTW) is an annual celebration to recognize the vital work of medical imaging and radiation therapy professionals in patient care and health care safety. The week-long celebration

takes place during the week of Nov. 8 to commemorate the discovery of the x-ray by Wilhelm Conrad Roentgen on Nov. 8, 1895.

Social: @asrt | #nrtw

For more information, contact: Julio Dominguez | American Society of Radiologic Technologists (ASRT) | 800.444.2778 | [marketing@asrt.org](mailto:marketing@asrt.org)

For more information, visit: [asrt.org/NRTW](http://asrt.org/NRTW)

The National Association of Healthcare Transport Management

## National Patient Transport Week

11/3–11/9/2024

Celebrate the dedication and performance of the hospital based patient transport staff across the country.

Social: @NAHTM | #NAHTM

For more information, contact: Michele Jackson | The National Association of Healthcare Transport Management (NAHTM) | 585.341.8463 | [nahtmconference@gmail.com](mailto:nahtmconference@gmail.com)

For more information, visit: <https://nahtm.org/>

Society for Health Care Strategy & Market Development (SHSMD)

## Health Care Strategy & Market Development Week

11/10–11/16/2024

Health Care Strategy & Market Development Week recognizes the roles in which health care marketing, digital engagement, communications, strategic planning, and business development professionals contribute to their organization's impact in their communities.

Social: @SHSMD | #SHSMD, #SHSMDWeek

For more information, contact: Shavonne Hopes | Society for Health Care Strategy & Market Development (SHSMD) | 312.422.3888 | [shsmid@aha.org](mailto:shsmid@aha.org)

For more information, visit: [www.shsmid.org](http://www.shsmid.org)

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American Lung Association

## World Pneumonia Day

11/12–11/12/2024

World Pneumonia Day serves as a reminder that pneumonia can strike at any age, anywhere, and anytime. It's commonly a complication of a respiratory infection — especially the flu — but there are more than 30 different causes of the illness. Older adults, children, and people with chronic disease, including chronic obstructive pulmonary disease and asthma, are at high risk for pneumonia.

Social: @LungAssociation | #WorldPneumoniaDay  
| American Lung Association

For more information, contact: 1.800.586.4872

For more information, visit: [lung.org/pneumonia](https://lung.org/pneumonia)

American Lung Association

## World COPD Day

11/13–11/13/2024

Chronic obstructive pulmonary disease (COPD) is a serious lung disease that makes breathing difficult. World COPD Day is a yearly reminder that when you can't breathe, nothing else matters. For those diagnosed with COPD, talk to your health care provider to see how you can better manage your condition, and live a full and active life.

Social: @LungAssociation | #WorldCOPDDay  
| American Lung Association

For more information, contact: 1.800.586.4872

National Organization of State Offices  
of Rural Health (NOSORH)

## National Rural Health Day

11/21–11/21/2024

The National Organization of State Offices of Rural Health (NOSORH) sets aside the 3rd Thursday of each November to celebrate National Rural Health Day (NRHD). NRHD is an opportunity to celebrate the “Power of Rural” by bringing attention to the incredible efforts of rural health providers, coalitions, and other rural stakeholders in addressing the unique needs of rural communities.

Social: @NOSORH | #PowerOfRural,  
#NationalRuralHealthDay

For more information, contact: Ashley  
Muninger | National Organization of  
State Offices of Rural Health (NOSORH) |  
888.391.7258, Ext 104 | [ashleym@nosorh.org](mailto:ashleym@nosorh.org)

For more information, visit: [www.powerofrural.org](https://www.powerofrural.org)



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American Academy of Ophthalmology

## Safe Toys and Celebrations Month

12/1–12/31/2024

Roughly one in 10 children's eye injuries that result in a trip to the ER are caused by toys. In support of Safe Toys and Celebrations Month, the American Academy of Ophthalmology (AAO) advises parents to be cautious when choosing gifts for children and recommends avoiding those that launch projectiles, such as crossbows and BB guns. The AAO also offers tips on how to safely open champagne to keep New Year's celebrations from turning tragic.

For more information, visit: <https://www.aao.org/>

Henry the Hand Foundation

## National Handwashing Awareness Week

12/1–12/7/2024

A harm reduction infection prevention behavior strategy to teach The Four Principles of Hand Awareness: 1. WASH your hands when they are dirty and BEFORE eating. 2. DO NOT cough into your hands. 3. DO NOT sneeze into your hands. 4. Above all, DO NOT put your fingers into your eyes, nose, or mouth. The Four Principles of Hand Awareness have been endorsed by the AMA and AAFP. Practicing these four Principles teach adults and children the role hands play in respiratory and gastro-intestinal infectious diseases to effectively prevent contracting these diseases. And help to reduce HAIs (health care associated infections).

For more information, contact: William P Sawyer, MD | Henry the Hand Foundation | 513.769.4951 | [dr.will@henrythehand.org](mailto:dr.will@henrythehand.org)

For more information, visit: [www.henrythehand.org](http://www.henrythehand.org)

Prevent Blindness

## Give the Gift of Sight Month

12/1–12/31/2024

The Holiday season brings together families, friends and festivities. During the month of December, Prevent Blindness encourages

everyone to reflect on the joys of healthy vision and support sight-saving services.

Social: @PBA\_SavingSight

For more information, contact: 800.331.2020 | [info@preventblindness.org](mailto:info@preventblindness.org)

For more information, visit: [PreventBlindness.org](http://PreventBlindness.org)

American Lung Association

## National Influenza Vaccination Week

12/6-12/12/2024

As we head into flu season, remember to keep preventive health care at the top of your to-do list. The Centers for Disease Control and Prevention recommends the annual influenza vaccine for everyone six months of age and older. During National Influenza Vaccination Week, get your annual flu vaccine at a local pharmacy or through your health care provider.

Social: @LungAssociation @CDCgov | American Lung Association

For more information, visit: [lung.org/flu](http://lung.org/flu)

Team Fox Shake and Freeze™  
(Michael J Fox Foundation Grassroots Community Fundraising Team)

## Shake And Freeze™ Day (Shorts Day) - Parkinson's Awareness Day

12/21-12/21/2024

Brrr! Wear fun, festive eye-catching shorts and other holiday attire on the "short"est day of the year to bring attention to Parkinson's disease, the fastest-growing neurological disorder! Shorts Day (originated in 1986) is held annually on the winter solstice (northern hemisphere). Dec. 21 is also the death anniversary of Dr. James Parkinson. "We are going to shake (tremors) and freeze (gait dysfunction) so that someday people with Parkinson's disease won't have to!"

Social: Facebook (Shake Freeze), Facebook (Shake And Freeze) | Instagram: #Shakeandfreeze

For more information, contact: Jeanne Quinn | Teame Fox Shake And Freeze™ | 215.343.9008 | [PDSHakeandFreeze@gmail.com](mailto:PDSHakeandFreeze@gmail.com)

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For more information, visit: [www.shakeandfreeze.com](http://www.shakeandfreeze.com)

American Lung Association

## **New Year's Eve – Quit Smoking Resolutions**

12/31-12/31/2024

This year, make a New Year's Resolution to quit smoking! Quitting isn't easy, but 50 million ex-smokers in the United States are proof that it's possible. Quitting smoking is the best thing you can do to dramatically improve your health. Get support from the American Lung Association's proven quit smoking program, Freedom From Smoking, at [www.lung.org/stop-smoking](http://www.lung.org/stop-smoking).

Social: @LungAssociation | #NYE #quitsmoking #FFS | American Lung Association

For more information, visit: [lung.org/stop-smoking](http://lung.org/stop-smoking)

The logo for SHSMD, consisting of the letters 'SHSMD' in a bold, blue, sans-serif font, centered within a white rounded square.

Society for Health Care  
Strategy & Market  
Development™

Access the Calendar Online at:  
[SHSMD.org/2024-health-days-calendar](https://SHSMD.org/2024-health-days-calendar)

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